**COOKIE POLICY STOOPEN & MEEÛS**

STOOPEN & MEEÛS (hereinafter referred to as “Stoopen & Meeûs”) uses cookies on its website http:// [www.stoopen-meeus.com/](http://www.stoopen-meeus.com/) (hereinafter referred to as the ”Website”). This Cookie policy (hereinafter referred to as the "Cookie Policy") informs you as a visitor of the Website how to use it.

You are not obliged to accept all cookies. Only strictly necessary cookies cannot be refused if you wish to visit the Website. However, there is a risk that if you refuse cookies, certain applications of the Website may not function optimally.

If you would like to learn more about how Stoopen & Meeûs processes personal data relating to your use of or interaction with the Stoopen & Meeûs Website, please see our privacy statement (<http://www.stoopen-meeus.com/website-privacy-and-cookie-policies>).

**What is a cookie?**

Cookies are small (text) files. When visiting the Website of Stoopen & Meeûs, small (text) files are stored on, or access is obtained to previously placed (text) files by Stoopen & Meeûs on your device (computer, tablet, mobile phone, etc). In the future when you as a user surf on the same Website, the data stored in the cookies can be retrieved by the Website to notify the Website of previous activities of the user. Cookies work as a type of reminder for the Website.

Cookies may be placed by both Stoopen & Meeûs itself ("first party cookies") as well as by third parties ("third party cookies"). For "third party cookies", please refer to the relevant statements provided by these parties on their own websites.

In addition, cookies can be temporary ("session" cookies, these cookies disappear when your browser session closes), or permanent ("permanent cookies", these cookies will be permanently placed on your device until they are manually removed).

**Why does Stoopen & Meeûs use cookies?**

Stoopen & Meeûs uses cookies to improve the use and functioning of its Website.

The storage of cookies on your device provides Stoopen & Meeûs with a simple way and method to manage your session, to personalise it and to make the user experience more enjoyable during your visit. Stoopen & Meeûs uses this cookies as well to keep you informed about her actions while visiting other sites.

**Which cookies does Stoopen & Meeûs use?**

Stoopen & Meeûs uses different kinds of cookies:

* The strictly necessary cookies. These cookies are, as its name suggests, strictly necessary to enable you to surf on the Website, or to make use of specific functionalities. These cookies are placed for technical reasons when you visit the Website.
* Many of the cookies, known as functional cookies, are used to allow a smooth visit to the Website. For example, cookies are used to render services or to store settings, such as saving your preferences (f.e. regarding cookies (in order to avoid that the pop-up window regarding the use of cookies should appear every time) or regarding preference of language). Some of these cookies are limited to the duration of the user session.
* There are also marketing and social sharing cookies. These are cookies that will follow and track your behaviour on the Website in order to offer you personalized advertisements based on your surfing behaviour. These cookies will optimize the view of publicity messages (banners) of Stoopen & Meeûs for users who had indicated to be interested in the products and services of Stoopen & Meeûs during their visit to other sharing platforms such as Facebook, Bing, Google, LinkedIn, Twitter, YouTube or other websites with similar advertising services.
* Next there are the analytical/performance cookies. These cookies are used in order to prepare statistics of the surfing behaviour of visitors to a website. In this way, a more optimal user experience can be offered. These cookies analyse, among other things, the duration of the visits, the number of visitors, the pages of the website that are most visited, the order, the location of the user…

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Domain** | **Duration** | **Function** |
| **NECESSARY** |  |  |  |
| PHPSESSID | .stoopen-meeus.com | 1 day | This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed. |
| cookielawinfo-checkboxnecessary | .www.stoopen-meeus.com | 1 year | This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary". |
| cookielawinfo-checkboxfunctional | .www.stoopen-meeus.com | 1 year | The cookie is set by GDPR Cookie Consent plugin to record the user consent for the cookies in the category "Functional". |
| cookielawinfo-checkboxperformance | .www.stoopen-meeus.com | 1 year | This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance". |
| cookielawinfo-checkboxanalytics | .www.stoopen-meeus.com | 1 year | This cookies is set by GDPR Cookie Consent plugin. The cookie is used to remember the user consent for the cookies under the category "Analytics". |
| cookielawinfo-checkboxadvertisement | .www.stoopen-meeus.com | 1 year | The cookie is set by GDPR Cookie Consent plugin to record the user consent for the cookies in the category "Advertisement". |
| cookielawinfo-checkboxothers | .www.stoopen-meeus.com | 1 year | This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Others". |
| yt-remote-device-id |  | Never |  |
| yt-remote-connecteddevices |  | Never |  |
| viewed\_cookie\_policy | .www.stoopen-meeus.com | 11 months | The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data. |
| **FUNCTIONAL** |  |  |  |
| \_icl\_visitor\_lang\_js | .www.stoopen-meeus.com | 20 days | This cookie is stored by WPML WordPress plugin. The purpose of the cookie is to store the redirected language. |
| wpml\_browser\_redirect\_test | .www.stoopen-meeus.com | Session | This cookie is set by WPML WordPress plugin and is used to test if cookies are enabled on the browser. |
| **MARKETING** |  |  |  |
| IDE | .doubleclick.net | 1 year 24 days | Used by Google DoubleClick and stores information about how the user uses the website and any other Advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile. |
| test\_cookie | .doubleclick.net | 15 minutes | This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies. |
| VISITOR\_INFO1 \_LIVE | .youtube.com | 5 months27 days | This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website. |
| YSC | .youtube.com | Session | This cookie is set by Youtube and is used to track the views of embedded videos. |
| **ANALYTICAL/ PERFORMANCE** |  |  |  |
| \_gat | .stoopen-meeus.com | 1 minute | This cookie is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites. |  |
| CONSENT | .youtube.com | 16 years 5Months 9 days9 hours 6 minutes | These cookies are set via Embedded youtube-videos. They register anonymous statistical data on for example how many times the video is displayed and what settings are used for playback.No sensitive data is collected unless you log in to your google account, in that case your choices are linked with your account, for example if you click “like” on a video. |
| \_gid | .stoopen-meeus.com | 1 day | This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form. |  |
| \_ga | .stoopen-meeus.com | 2 years | This cookie is installed by GoogleAnalytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. |
| **OTHER** |  |  |  |
| wfvt\_1280175190 | .www.stoopen-meeus.com | 30 minutes |  |

**How can you manage these Cookies?**

At the beginning of your visit of our Website you have the possibility to decide whether or not to accept cookies by way of a pop-up.

If subsequently you want to manage your cookie settings, you can do so via your browser settings of your respective browsers (Chrome, Firefox, Internet Explorer, Safari…) or by means of the setting "Delete browsing history".

* Cookie settings Chrome:

<https://support.google.com/accounts/answer/61416?co=GENIE...hl=nl>

* Cookie settings Internet Explorer: <https://support.microsoft.com/nl-be/help/17442/windows-internet-explorer-delete-manage-cookies>
* Cookie settings Firefox: <https://support.mozilla.org/nl/kb/cookies-informatie-websites-computer-opgeslagen>

**Changes**

Stoopen & Meeûs reserves itself the right to update and thus unilaterally modify this Cookie Policy. It is therefore advisable to regularly consult the Website and this Cookie Policy. As soon as a new Cookie Policy is implemented, your consent to the use of additional or different cookies will be requested again, if required by law.

**Contact details**

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